



Swedish Incubators & Science Parks

Krinova is an active member of Swedish Incubators & Science Parks (with more than 60 members throughout Sweden), and has had a seat on its board for 4 years. During scale-up and national roll-out of operations, Krinova will work in collaboration with SISP and SISP members.

Measure the results

Krinova has a well-developed CRM system, which serves as an important resource that enables Krinova to scale up operations, provide support to even more food companies, and measure the results.

Krinova uses the system daily to plan and implement relevant measures for the IBOs in a systematic and organised manner.

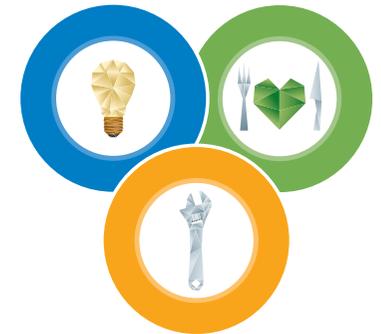
Krinova

- Integrated incubator, science park, innovation arena and cross-cluster community – a scale-up and further development of operations.

Krinova's three operational areas

Krinova's organisation is divided into three operational areas: Meeting Point, Innovation Arena and Profile Areas/Community.

- **Meeting Point** (offices and conference rooms)
- **Innovation Arena** (incubation, innovation, acceleration)
- **Profile Areas Food/Environment/Health** – cross-cluster (project platform) (community with more than 1,000 food companies)

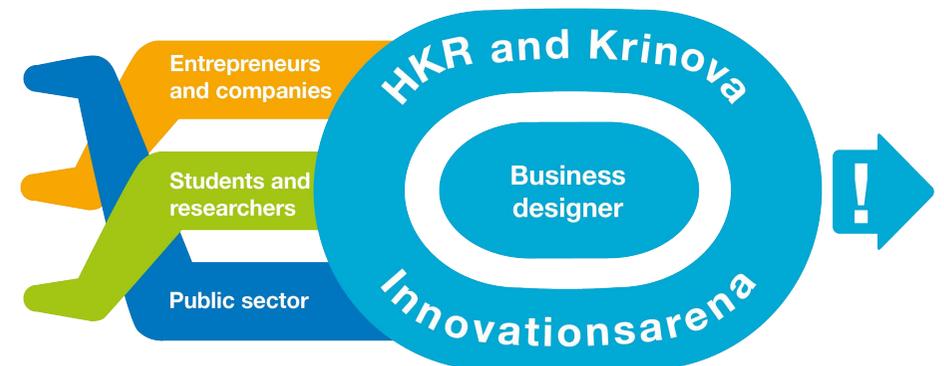


Innovation-driving node

As an integrate incubator, science park, innovation arena and cross-cluster community, Krinova is an innovation-driving node for development in the community, and for individual entrepreneurs, researchers, students and companies.

The Innovation Arena

The Innovation Arena is run in partnership with Kristianstad University and their Innovation Office, which includes all higher education institutions within the collaborative initiative Innovationskontor Syd. The target group is companies, entrepreneurs, students, researchers, and public sector organisations that want to work with food-related development projects.

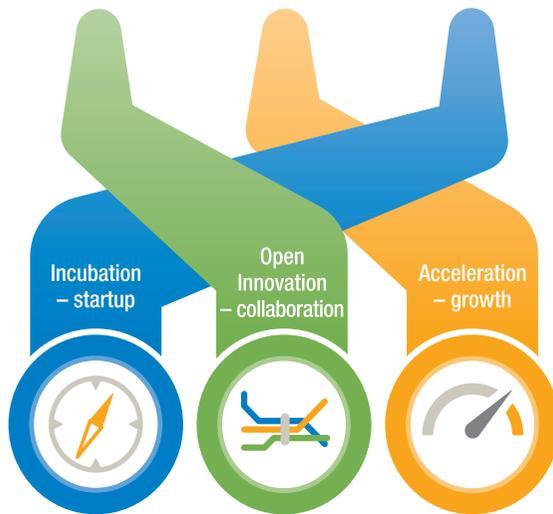


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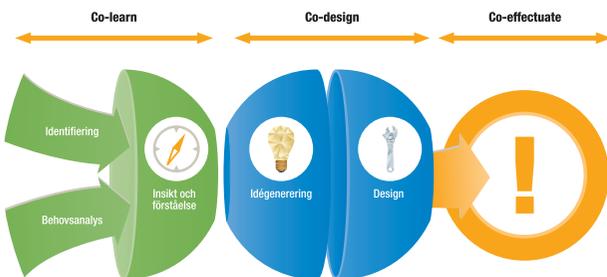
Krinova provides integrated start-up, scale-up and innovation support under the name Innovation Arena.

Krinova has a large inflow – both passive and active – of IBOs (Innovation Business Objects) to the Innovation Arena. This can take the form of an innovation project in an existing company or a new company that needs start-up support. All new IBOs also become part of the Krinova Community. The IBOs choose how active they want to be in the Community, but they are always part of it.



Everyone seeking support from the Innovation Arena is welcome. The Innovation Arena supplies resources to Krinova's IBOs dynamically.

Dynamic supply of resources means that the resources are supplied based on the development and activity tempo of the IBO. This way, additional resources to enable further development and growth are obtained from the Innovation Arena through proven delivery. Having a large inflow creates critical mass in the Community, which is the source of many new projects. The network economy is also a reality for new food-processing companies, i.e. a large community is vital for the creation of new and growing companies.



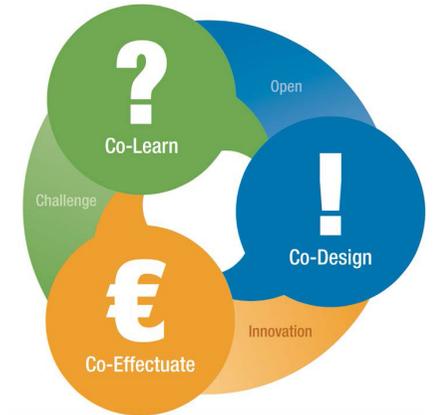
Innovation process

Krinova works according to a generic innovation process based on design methodology. With this as the foundation, the support to each IBO is then customised and supplied resources. Krinova works with a large toolbox

that also enables customised support in the various development phases of the project or company. Krinova does not work with programme-based development support.

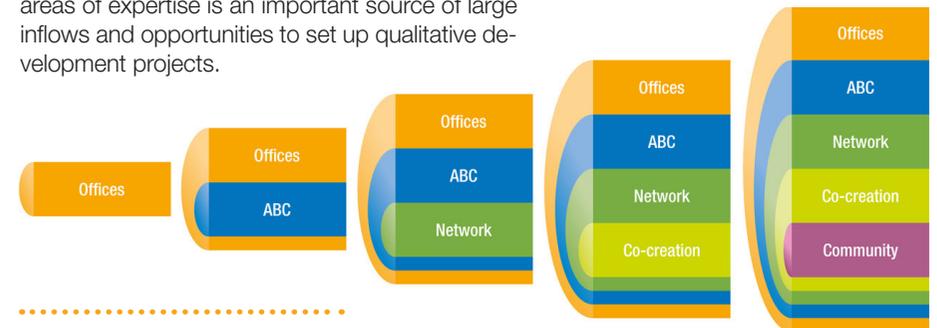
Innovation ecosystem

Phases in Krinova's innovation ecosystem, all based on open and challenge-based innovation. Open and challenge-driven innovation is an innovation philosophy that is at the core of everything Krinova does.



Community

Krinova is developing the 5th generation incubator, science park and innovation arena, where Krinova's business designer (BD) works in a team (with complementary expertise) and co-creates new companies and innovations. Krinova's Community of companies, public sector organisations, and individuals with different areas of expertise is an important source of large inflows and opportunities to set up qualitative development projects.



Food/Environment/Health

Krinova's cross-cluster profile is Food/Environment/Health. Over a period of about 10 years, Krinova has built up a Community of over 1,000 food-processing companies in Skåne, and created a good international reputation for Krinova's work to help build innovation environments with a food focus in other countries. Participants from around the world take part in the annual innovation competition "Food Hackathon by Krinova", with over 21 countries represented in the last competition. Krinova is also Sweden's oldest and largest incubator for food-processing companies.